



Business Challenge

A century-old food distributor was interested in delivering an expanded health benefits offering—and increasing employee participation over current numbers—without placing additional burden on its razor-thin Human Resources staff. The organization tasked their Aflac broker to recommend a solution.

Solution

The Aflac broker selected AmWINS Group Benefits, An Aflac Ease partner, to handle the administration for three products: Accident, Critical Illness and Hospital Indemnity. The AmWINS Advantage online enrollment system, WeCare™, ensured enrollments and plan changes would be processed electronically by employees, drastically minimizing administrative work for Human Resources. During open enrollment, enrollers were made available for employees who preferred to converse directly with an expert.

Results

Employee participation was viewed as a large factor in determining program success and the client was delighted to see a 48% participation rate on its voluntary offerings. When combined with the high level of service and minimal Human Resources responsibilities, the client viewed the transition to Aflac and AmWINS Advantage a success.

OBJECTIVE	BENEFITS ACHIEVED
Expand health benefits offering	New voluntary offering included Group Accident, Critical Illness and Hospital Indemnity Insurance
Minimize Human Resources burden	AmWINS Advantage powered by WeCare handled all enrollment, eligibility and customer service using its WeCare enrollment platform, an accessible enrollment team and a customer service team
Increase employee participation	48% of employees enrolled in one or more voluntary plans, exceeding the employer participation goal

FOR MORE INFORMATION, PLEASE CONTACT:

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